



Transition paths to sustainable legume-based systems in Europe

## Organizing a PGI/PDO labelled product (dried pulses)

Consumers are becoming increasingly interested in the origin of their food, which creates demand for products that are certified with labels like the Protected Geographical Indication (PGI) or Protected Designation of Origin (PDO).



PGI/PDO labels are relevant for dried pulses, as they promote the origin of the product as a key quality parameter. The labelled products are sold at higher prices than comparable dried pulses. You can find PGI/PDO labelled pulses in supermarkets, specialty food stores, web sites or farm shops. Labelled products may also be relevant to restaurants, canteens or in public procurement settings. The appeal of PGI/PDO labelled products span across local markets to export markets.

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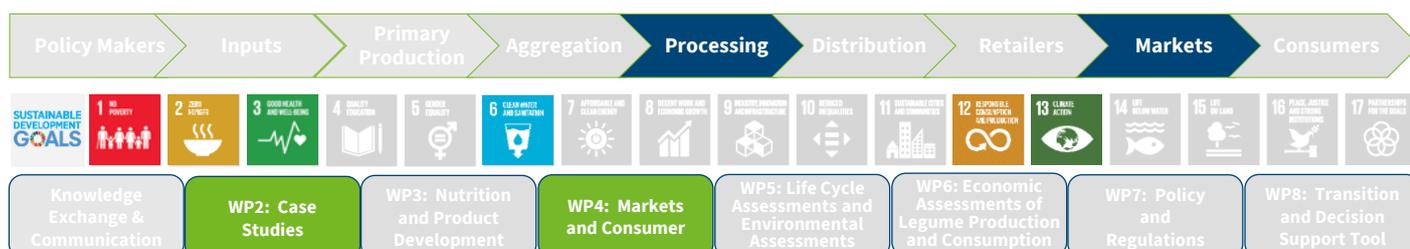
Denmark

### Keywords

Dried pulses, PGI, PDO, labels, origin of production, local specialty, tradition



The Institute for Food Studies &  
Agroindustrial Development - IFAU



All Practice Abstracts prepared by the TRUE Project in the EIP-Agri common format can be found here: <https://ec.europa.eu/eip/agriculture/en/find-connect/projects/transition-paths-sustainable-legume-based-systems>





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A label for a PGI/PDO product (e.g. dried pulses in a consumer-ready packaging) requires an organizational set-up involving growers, facilities for cleaning and packing the crop, and a distribution network. A coordination unit, such as a visionary farmer, must be present to connect the supply chain and formalise the organization, which includes keeping control of the seed material for the specific crop and documenting traceability. The coordination unit is responsible for compliance with the rules of the PGI/PDO scheme. There should be a marketing strategy that emphasizes the local specialty features of the crop e.g. a special variety, special conditions for cultivation, culture and tradition, or other quality attributes.



Figure 1. Various legumes and pulses . Photo credits ©: Mariana Duarte



### About TRUE

The EU funded project "TTransition paths to sUustainable legume based systems in Europe" (TRUE) is a balanced practice-research partnership of 24 institutions, which aims to identify the best routes, or "transition paths" to **increase sustainable legume cultivation and consumption across Europe** and includes the entire legume feed and food value chains.

April 2017 – September 2021



TTransition paths to sUustainable legume-based systems in Europe (TRUE) has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 727973

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